



ETC 2019 – Sponsorship Packages

Organised by The Association of European Transport (AET), The European Transport Conference (ETC) celebrates its 47th anniversary this year, taking place at Dublin Castle IE, 9 - 11 October. The conference offers your organisation direct access to over 500 international transport practitioners and researchers. Simply select from the following options to increase your exposure at this event.

Sponsorship and Promotional Opportunities

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| • Exhibition Stand Pop Up x 2 plus single table for leaflets | £1000 plus vat |
| • Conference Stream Sponsor | |
| - 3 Seminar stream days | £1500 plus vat |
| • Conference Bag | £2500 plus vat |
| • Conference Bag Insert | £200 plus vat |
| • Welcome Reception for First Time Delegates | £650 plus vat |
| • Conference Dinner Drinks Reception | £1000 plus vat |
| • Conference Dinner | £3500 plus vat |
| • Conference Timetable | £1500 plus vat |
| • Lanyards and Badges | £2000 plus vat |

Please note for opportunities most are non-inclusive of delegate attendance days; conference attendees must register separately to attend. In addition, we offer bespoke packages tailored to meet your specific marketing needs, allowing you to maximise your profile at this well established conference.

For further information, please contact Sabrina Winter:

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Sponsorship / Promotional Details

Exhibition Stand (table top) - £1000 plus vat / 50 % Reserved

- Promotional stand for all 3 conference days
- Table with two chairs
- 1 x 3 day delegate conference place
- Logo and contact details listed on the “Sponsor Profiles” document distributed to all Participants
- Company overview on AET website

Conference Stream Sponsor - £2000 plus vat or £2500 plus vat including 2 Delegate Places

- Signage inside and outside specific session room
 - Insert in conference bag
 - Company overview on AET website
 - Marketing email to full database promoting the stream being sponsored
 - Logo and contact details listed on the “Sponsor Profiles” document distributed to all Participants
- 3 Seminar stream days £2000 plus vat
Includes 1 x 3-day conference place
Or
- 3 Seminar stream days £2500 plus vat
Includes 2 x 3-day conference place

CONFERENCE THEMES FOR 2019

The Association is keen that the papers presented at the Conference address themes of relevance to the transport policy agenda in Europe and worldwide – from a research, policy or practice angle.

Some key themes that interest the organisers and Programme Committees are emerging:

- Autonomous vehicles – looking beyond the technology. What are the implications for accessibility, equity, traffic management, business models?
- Climate change
- Aviation
- Big data – its use in, and implications for, network resilience, control centres, cities, climate change, emissions, mobility as a service, smart cities
- System dynamics representation of complex systems in modelling without detailed data

Conference Bag - £2500 plus vat / Booked by Aimsun

- Received by all participants including all documents for their stay plus literature from Sponsors
- Exclusive branding alongside AET on the conference bag
- Logo on ETC website
- Option for conference bag insert
- Logo and contact details listed on the “Sponsor Profiles” document distributed to all Participants

Conference Bag Insert - £200 plus vat

- Bag received by all participants including all documents for their stay plus literature from Sponsors
- 1 x insert in the conference bag up to A4.

Welcome Reception for First Time Delegates - £650 plus vat BOOKED ITS Ireland

- All first time delegates are invited to attend a networking drinks hour on the initial evening.
- 2 x places at the reception for your organisation’s representatives
- Exclusive branding during the reception
- Company overview on AET website
- Logo and contact details listed on the “Sponsor Profiles” document distributed to all Participants
- Opportunity to make a small welcoming address at the reception
- Cost to cover, drinks, nibbles and venue hire if required

Conference Dinner Drinks Reception - £1000 plus vat BOOKED Aimsun

- An opportunity to network with speakers and delegates in a sociable and informal environment
- 2 x places at the reception for your organisation’s representatives
- Opportunity to display a pop-up stand at the venue
- Company overview on AET website
- Logo and contact details listed on the “Sponsor Profiles” document distributed to all Participants
- Opportunity to make a small welcoming address at the reception

Conference Dinner - £3500 plus vat

- An opportunity to network with speakers and delegates in a sociable and informal Environment
- 4 x places at the dinner for your organisation’s representatives
- Opportunity to display a pop-up stand at the venue
- Company overview on AET website
- Logo and contact details listed on the “Sponsor Profiles” document distributed to all Participants
- Opportunity to make a small address at the dinner

Conference Timetable - £1500 plus vat / BOOKED PTV

- All delegates will receive a “Conference Timetable” in their bag which they will refer to
On a regular basis
- 1 x full page advertisement on the back page of the timetable
- Logo on front cover of timetable
- Company overview on AET website

Lanyards and Badges - £2000 plus vat / BOOKED JACOBS

- All delegates will receive name badge and a lanyard that they will wear throughout the
duration of the conference
- Logo on badge inserts
- Company overview on AET website
- Logo on lanyards

Note:

All fees shown are subject to VAT at 20%. Please add this to any payments. Non-UK VAT registered organisations must supply their VAT number to ensure their invoice is issued without VAT