

2022 EXHIBITOR AND SPONSOR PROFILES



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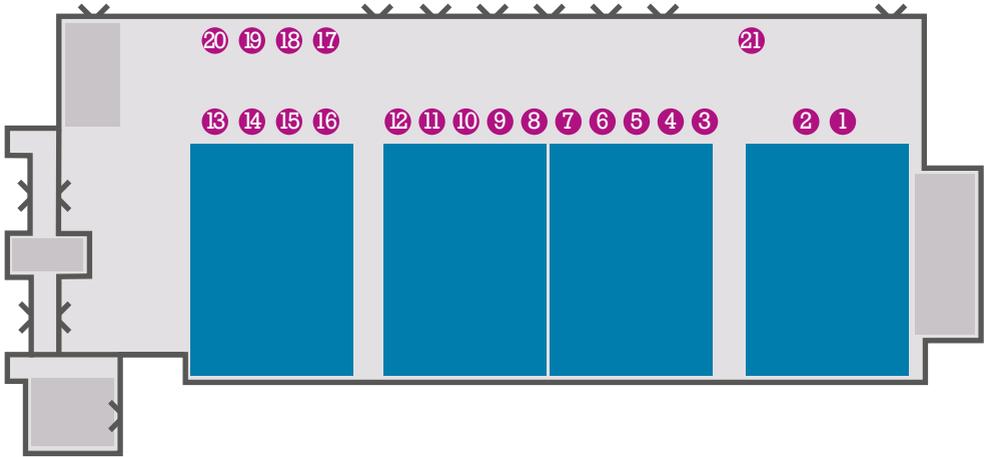
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The Association for European Transport currently comprises over 200 corporate and individual members, based in over 35 countries. It was formed in 1998 to develop a network of transport professionals across Europe.

AET is committed to the training and development of the next generation of transport professionals and provides a friendly and informal atmosphere in which they can develop their presentation and communication skills.

The European Transport Conference provides opportunities for Young Professionals to meet socially and develop networking opportunities while benefitting from a 50% reduction on membership fees. AET will support any group that is keen to develop a more formal structure.



EU Strategy for the
Adriatic and Ionian Region
EUSAIR



Session Sponsor: Planning Transport Infrastructure at Macro-Regional Scale

The EUSAIR Facility Point Strategic Project has been conceived as an instrument to promote and facilitate the implementation of the EUSAIR. The main responsibilities are related to providing operational support to the governance structures of the EUSAIR.

The project is implemented and financed under the priority axis 4 of the INTERREG V B ADRIAN – Adriatic-Ionian Transnational Cooperation Programme 2014-2020. For its operation, a total amount of 11.5 million EUR has been dedicated for the period from May 2016 to December 2022 and prolonged until 31 August 2023.



Co-funded by the
European Union

Session Sponsor:
European opportunities for the future of our cities

EIT Urban Mobility is an initiative of the European Institute of Innovation and Technology (EIT). Since January 2019, we have been working to encourage positive changes in the way people move around cities in order to make them more liveable places. We aim to become the largest European initiative transforming urban mobility. Co-funding of up to € 400 million (2020-2026) from the EIT, a body of the European Union, will help make this happen.

Using our cities as living labs, our industry and university partners will demonstrate how new technologies can work to solve real problems in real cities by transporting people, freight and waste in smarter ways.

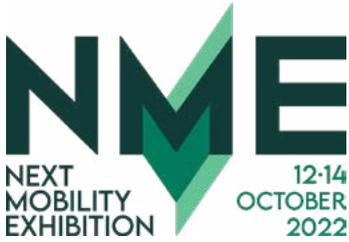
Our programmes support our vision of creating more liveable urban spaces. By fostering innovation and transformation, we can improve people's quality of life, decarbonise mobility and make Europe's economy more competitive.



City transport is facing the challenges posed by the new technologies and by the undergoing socioeconomic and demographic changes, seeking for more efficient solutions and mobility services tailored to citizens' new travel behaviors and needs.

TRIBUTE project aims at creating and testing integrated innovative tools and actions in the Adriatic-Ionian (AI) cities, by means of the creation and the implementation of eight living labs on sustainable urban mobility. These will be the mean to discuss transport policies and solutions (best practices), and to share views about the future needs following a participatory approach involving governmental institutions, businesses, researchers, and citizens (i.e. the quadruple helix). The results will converge into eight action plans and pilot actions including innovative and sustainable solutions ranging from innovative public transport and on-demand responsive services using electric vehicles, to “green” cycling routes network and integrated management systems of public transport and cars along highly congested corridors.

In so doing, TRIBUTE will promote transnational cooperation between public authorities and their transport entities, allowing for the creation of a transnational strategy devoted to policymakers and planners towards new mobility agendas for sustainable, integrated, and inclusive transport system in the AI Region.



The international biennial trade show dedicated to people mobility. Thus becoming the meeting point of the industry operators, vehicles manufacturers and suppliers of technologies, solutions and innovative and sustainable mobility policies.



CITY SCIENCE

endless possibilities

City Science is the first engineering company founded with the core objective of delivering decarbonisation. We're a team of transport, energy and finance specialists, supported by data scientists and software developers.

We model complex transport and energy scenarios robustly and efficiently to help public and private organisations reduce carbon emissions while making places better and allowing people to retain as much quality of life as possible.

We provide tools and consultancy work, creating clear, evidence-based action plans and helping with delivery, quantifying reductions and wider potential impacts, while supporting clients through the entire process.

Core services include: carbon accounting and modelling; decarbonisation strategies; Infrastructure; sustainable transport; carbon accounting; energy strategy and analysis; research; Cadence software.

Active projects include developing a National Freight Model for the UK, helping devise and implement Local Cycling and Walking Infrastructure Plans, producing Net Zero roadmaps for local authorities, and developing multi-modal strategic transport models.

Jacobs

**Challenging today.
Reinventing tomorrow.**

**Sponsors of the Award for the Paper Demonstrating The Most Innovative use of Data
Sponsors of the ETC 2022 Lanyard**

Our clients move people, goods, and freight over land, through the air, across the sea, underground, and even through mountains, and we help them achieve it.

Clients rely on us to be strategic and practical; to help them save money while being innovative; and to be environmentally sensitive and understanding of community concerns when delivering crucial infrastructure projects.

Our approach of establishing long-term relationships with our clients drives our ability to help them reach their goals, across all transport modes.

We bring value through cost-effective solutions and services ranging from transportation planning, design, engineering, and construction management to land development, environmental permitting, and support with innovative financing measures and public-private partnerships.

The logo for TIER, featuring the word "TIER" in a bold, white, sans-serif font centered within a dark blue rectangular background.

Sponsor of ETC e-scooter tour

TIER Mobility is the world's leading shared micro-mobility provider, with a mission to 'Change Mobility for Good'. By providing people with a range of shared, light electric vehicles, from e-scooters to e-bikes and e-mopeds, powered by a proprietary Energy Network, TIER helps cities reduce their dependence on cars.

Founded in 2018 by Lawrence Leuschner, Matthias Laug and Julian Blessin, TIER is headquartered in Berlin and currently operates in 22 countries in Europe, North America and the Middle East. With a focus on providing the safest, most equitable and most sustainable mobility solution, TIER has been climate neutral since 2020. TIER's investors include SoftBank Vision Fund 2, Mubadala Capital, Northzone, Goodwater Capital and White Star Capital.

Systematica

Established in 1989, Systematica is a Milan-based transport planning and mobility engineering consultancy with subsidiary offices in Mumbai and New York.

Systematica operates at multiple scales - national, urban/metropolitan, and development-scale - and provides a wide array of integrated consultancy services in the transport and urban planning sectors, such as strategic advisory and due diligence for infrastructure investments; traffic analysis and management; mobility engineering in complex buildings and events venues with a focus on pedestrian flows; parking design; vertical transportation, and application of advanced mobility systems and technologies.

Committed to its mission to provide innovative, inclusive, and sustainable mobility solutions, Systematica launched Fondazione Transform Transport ETS in 2022.

The non-profit organization is one of its kind in the transport planning and mobility engineering industry and currently oversees research initiatives, exploring how disruptive technologies, increasingly and rapidly influencing urban mobility, can have a positive impact on our cities, neighborhoods, and buildings. With its team of experts, Transform Transport aims at creating new paradigms to tackle complex mobility challenges.

asistobe

“Empowering Data Driven Decisions for Better Public Transport”

Asistobe’s business idea is based on a specific need that arose in connection with the planning of Bergen light rail to Fyllingsdalen and Åsane, because computer models were lacking to predict future passenger flows and how Light Rail can most cost-effectively meet this transport need by optimizing Light Rail lines and frequencies.

Asistobe’s AI-based planning tool uses BigData to visualize historical passenger streams on today’s public transport network. This “AS IS” situation gives customers insight into how full the bus and track are between all stops, cost per passenger, total cost, environmental footprint, etc. Then Asistobe develops algorithms to predict the future of transport needs in both the short and long term.

In this “TO BE” situation, AI algorithms and machine learning are used to identify how this transport need can be met in the most cost-effective way. So far, our analyses show that it is possible to reduce the cost of public transport networks by 15-25% and even transport more passengers.



CitiEU | CitiME provide services to transport planning departments, operators, and engineering companies around the world. We have been closely linked with Bentley products since their start, first as part of Citilabs and after the acquisition in 2019. We are involved with transport modelling projects in many regions where the use of Cube plays a significant role. CitiEU | CitiME are also resellers of TomTom® and intuVision® VA solutions.

CitiEU | CitiME offer:

- The best technical expertise one can get for modelling with Cube and Legion.
- A dedicated team that can help develop models and improve existing ones to make sure they meet the standards required for your city, region and project
- Training in Cube and Legion, on-site, online, often as part of ongoing projects
- We not only provide the software expertise but also help you utilise it better to improve your skills and your transport planning

Bentley®

Advancing Infrastructure

Stream Sponsor - Transport Models

Thousands of professionals around the world rely on Bentley's mobility modeling and analytics software to understand the urban, metropolitan, regional, and national movement of people. Bentley's mobility software (CUBE, Emme, Dynameq, LEGION and CityPhi) measures the impact of transportation policy, demographics, and urban geography on travel demand and transportation infrastructure.

Using Bentley's mobility digital twins our users can evaluate and forecast transportation system performance, reliability, and accessibility. From regions and cities to buildings and stations, from roads and public transit to new mobility, from travel demand to traffic and pedestrian simulation, Bentley mobility applications help to inform real-world decisions across planning, engineering, construction, and operations.



As quality, technology and market leader in ropeway engineering, Doppelmayr/Garaventa operates production plants as well as sales and service centers in 50 countries worldwide. To date, the Group has built more than 15,400 installations for customers in 96 nations. Flexibility, know-how and pioneering spirit make the Group ideally equipped to meet all the challenges of traditional and new markets.

Innovative transport systems from Doppelmayr/Garaventa continually set new standards. Top comfort and safety define our installations – in summer and winter tourism regions as well as in the urban transit sector. Our material transport systems and ropeways for preventive avalanche blasting offer impressive efficiency and performance. All-year-round experience concepts round off our extensive portfolio.



Teralytics' mobility insights provide a transformative view of people's interactions with locations, routes and modes of transport. Our team applies sophisticated data science and domain expertise to shed light on people's journeys and factors impacting their mobility choices. Our customers include national railway operators (Deutsche Bahn, DSB); regional planning organisations (AMAT, NWL, NAH.SH), consultancies (TRT, TPS Pro, Intraplan, WSP), as well as cities around the world.

Teralytics powers decisions in transportation, public policy, tourism, media and retail. During the COVID-19 pandemic, we also partnered with the world's renowned health and research institutions, including Johns Hopkins University in the US and Robert Koch Institute in Germany, to shed light on the correlation between mobility and infection rates, enabling our partners to evaluate the effectiveness of lockdown policies.



Basemap launched its first product in November 2013 and has rolled out products regularly since. Our focus is analysing Big Transport Data and we manage many of the large public transport datasets in the UK. Our plans for 2020 include overseas launches for TRACC and continued development for Electric Vehicles and hybrids.



INSPIRING SMART MOBILITY

Session Sponsor - Local Public Transport

ioki is a full-service provider for digital mobility and offers multimodal integration of new mobility forms for public transport authorities and (transport) companies in urban and rural areas - either for driver-based or autonomous transport.

ioki offers all services from a single source: The range of services extends from mobility analyses to the optimisation and digitalisation of transport offers to their operational implementation together with strong partners in the mobility industry.

The focus is on strengthening local public transport. By bridging the first and last mile as required, ioki increases the attractiveness of local public transport and closes gaps in the system - efficiently and deeply integrated into existing structures.

With over 70 projects on the road, ioki has developed into the market leader for on-demand mobility in German-speaking countries and is currently opening up further European countries with the UK, Spain, Italy and France.



Pre-Conference Drinks Sponsor

PTV Group is a recognised global market leader in the development of transport planning, traffic engineering and logistics software for the optimisation of the infrastructure and the movement of people and goods. In the Logistics business field, our portfolio ranges from software for scheduling transport routes and trips to distribution planning and fleet management, including truck navigation and parking. A special online service provides real-time transparency during the transport process and across the entire supply chain. In the Traffic business field, we offer state-of-the-art technologies for traffic planning, transport network modelling and simulation across all modes of transport, including real-time traffic management as well as Mobility-as-a-Service (MaaS) solutions.

PTV software is used to develop the European transport model, which encompasses all passenger transport and freight movements in Europe. Our software tools are used by all leading transport consultancy firms in the UK and globally. It is also used by many national and local transport authorities in the UK including Department for Transport, Highways England, Transport for London, Transport for West Midlands, Leicestershire County Council and many other regional and city transport authorities.

Our headquarters are located in Karlsruhe - a centre of innovation and development in Germany - since the company was founded in 1979. We currently have more than 700 staff in 20 offices worldwide. We are continuously investing in the UK, which is one of the globally most important markets for us, with office locations in London and West Midlands with more than 30 UK staff.



Caliper has extensive and diverse experience in transportation planning and logistics. We are well-known for skills and services in urban transportation and transit planning. Caliper is one of the leaders in demand forecasting for transportation systems and we have developed models for some of the largest travel markets in the U.S. We have performed strategic planning studies and demand forecasting for many leading transportation companies. Caliper has also been a pioneer in the development of practical logistics planning tools for difficult routing and scheduling problems. Caliper is also the developer of TransCAD Transportation Planning Software. TransCAD is specifically designed for transportation applications such as transportation planning, facilities management, public transit, and logistics.

MIC HUB

MIC-HUB is an international team of planners, engineers, designers and consultants, working across every aspect of mobility and transportation. With stakeholder involvement at the heart of the process, we deliver innovative solutions that enhance mobility and access to transportation systems, while empowering communities and contributing to preserving the environment. With an extensive track record of international clients and projects of all scales and sizes, we deliver value to customers and society across the globe.

We envision thriving cities with enhanced economic, social and environmental performances, where mobility becomes equitable, efficient, safe and climate responsive. Driven by purpose and curiosity at the intersection of mobility, design and technology, we are committed to making a positive difference toward a more sustainable and inclusive world: accessing places, regenerating the planet.



Pin Bike will present BICIFICATION, the EIT Urban Mobility project rewarding urban riders in Braga, Istanbul, and Tallinn. The project adopted the patented system by Pin Bike for the certification, monitoring, and gamification of urban bike rides.

This antifraud system allows cities', companies', and schools' mobility managers to release economic incentives to their citizens, employees, and students to promote the modal shift and active urban mobility.



ELSEVIER

Session Sponsor - The 15 minute City

The Journal of Urban Mobility is an open access journal published by Elsevier. The journal is supported by the EIT Urban Mobility. It offers prompt publication and wide dissemination of new urban mobility research to a global audience. The journal publishes peer-reviewed contributions in all areas of urban mobility that will accelerate solutions that improve our collective use of livable urban spaces, while ensuring accessible, convenient, safe, efficient, sustainable and affordable multimodal mobility.

Elsevier's 33 transportation journals include many of the most highly ranked titles in the field and publish around 4,000 articles a year. These are supported by an active program of transportation books and the new International Encyclopedia of Transportation. Elsevier is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. Follow us on Twitter for the latest on transportation research published by Elsevier: twitter.com/Transport_ELS

Goudappel

Award Sponsor

For the 2022 ETC, Goudappel will sponsor an award for the best paper written for and presented in the Planning for Sustainable Land Use and Transport seminar. The winner of the award gets a cash prize of EUR 350 or GBP 350 and the award is administered by the Planning for Sustainable Land Use and Transport programme committee.

Accent

In 1988 a group of planners and economists spotted the opportunity to bring statistical rigour to what they saw as a generally lacklustre and uncreative approach to delivering research. Through their involvement in transport strategy, at a time when there was growing pressure to close further railway lines, they'd seen that, if you asked what passengers needed to use the system and then responded to some of those needs, the railways could be kept open.

Today, Accent are a totally integrated, full-service agency. We pride ourselves on delivering tailor-made research programmes designed to answer those important questions our clients need answering. We've stayed in business for over 30 years by ensuring that our research solutions get to the heart of the issues we're exploring, and by delivering the in-depth insights that keep our clients coming back.

We specialise in behavioural change, branding, customer journeys, interactive communities, NPD, segmentation and trade-off analysis



The European Conference of Transport Research Institutes (ECTRI) is an international non-profit association that was officially founded in April 2003. It is the first attempt to unite the forces of the foremost multimodal transport research centres across Europe and to thereby promote the excellence of European transport research. Today, it includes 29 major transport research institutes or universities from 20 European countries. Together, they account for more than 4,000 European scientific and research staff in the field of transport. ECTRI as the leading European research association for sustainable and multimodal mobility is committed to provide the scientifically based competence, knowledge and advice to move towards a green, safe, efficient, and inclusive transport for people and goods.