



## 2023 EXHIBITOR AND SPONSOR PROFILES

The Association for European Transport would like to thank all the sponsors, exhibitors and supporters for making the 2023 European Transport Conference a success.

Please take the opportunity to discover new contacts at the Exhibition area in Building 27.

## **Sponsors**

### **EUSAIR**

#### **Session Sponsor:**

Green & Smart ports concept in the framework of the European Strategy for the Adriatic-Ionian Region.

### **TRIBUTE**

#### **Session Sponsor:**

Innovative and Sustainable Urban Mobility Solutions in the Cities of the Adriatic-Ionian Region: objectives, approaches, outputs.

### **PTV Group**

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Transport Modelling

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The best paper written and presented in the Planning for Sustainable Land Use and Transport Stream.

### **Jacobs**

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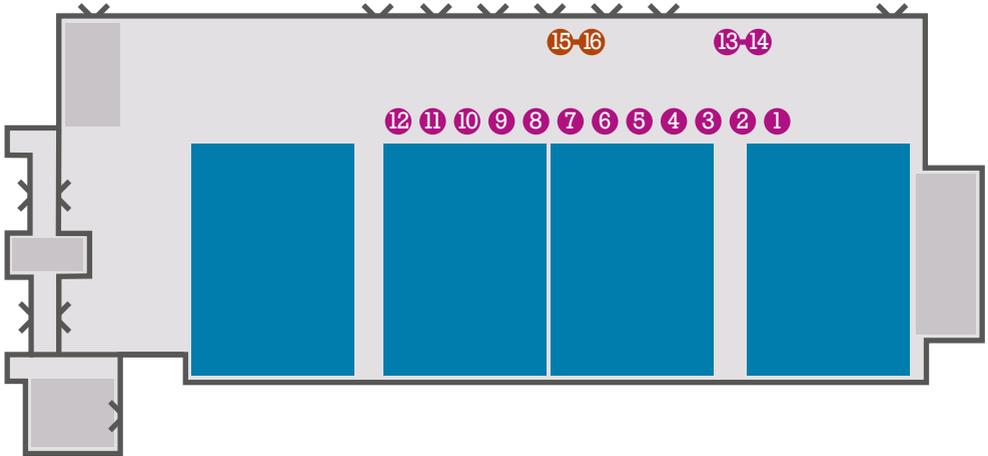
Jacobs Award for the Paper Demonstrating the Most Innovative Use of Data.

## **Supporters**

**Accent**

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## Building 27 - Ground Floor Exhibition Area



### Exhibitors

- |                          |               |
|--------------------------|---------------|
| ① AET                    | ⑧ Moby X      |
| ② EUSAIR / Region Marche | ⑨ ENIRISST    |
| ③ TRIBUTE                | ⑩ Teralytics  |
| ④ EIT                    | ⑪ CitiEU      |
| ⑤ Systematica            | ⑫ Bentley     |
| ⑥ Mic-Hub                | ⑬-⑭ PTV Group |
| ⑦ WSP                    | ⑮-⑯ INFO      |



The Association for European Transport currently comprises over 200 corporate and individual members, based in over 35 countries. It was formed in 1998 to develop a network of transport professionals across Europe.

AET is committed to the training and development of the next generation of transport professionals and provides a friendly and informal atmosphere in which they can develop their presentation and communication skills.

The European Transport Conference provides opportunities for Young Professionals to meet socially and develop networking opportunities while benefitting from a 50% reduction on membership fees. AET will support any group that is keen to develop a more formal structure.



PTV Group provides software solutions and consulting services to empower mobility for a cleaner and smarter future. Its best-in-class software for transportation modelling & simulation as well as intelligent traffic management enables decision-makers in politics, cities, organizations, and industries, to be more efficient, make roads safer, and protect the environment.

Over 2.500 cities make smart decisions based on PTV software. Located in the heart of the Karlsruhe technology region, PTV's head office has been the company's centre of development and innovation since its foundation in 1979 as a Karlsruhe University of Technology (KIT) spin-off. The latest developments in science, technology, and research are continuously incorporated into our product development.

Today, approximately 900 employees worldwide work on powerful, future-oriented solutions to create intelligent and eco-friendly mobility for everyone.

This year at their exhibition stand the PTV team will present how Model2Go can help speed up transport model development in Visum and will be joined by TomTom who will present the TomTom Demand Origin Destination data powering Model2Go.



## TRIBUTE



**Session Sponsor:** Innovative and Sustainable Urban Mobility Solutions in the Cities of the Adriatic-Ionian Region: objectives, approaches, outputs.

City transport is facing the challenges posed by the new technologies and by the undergoing socioeconomic and demographic changes, seeking for more efficient solutions and mobility services tailored to citizens' new travel behaviors and needs.

TRIBUTE project aims at creating and testing integrated innovative tools and actions in the Adriatic-Ionian (AI) cities, by means of the creation and the implementation of eight living labs on sustainable urban mobility. These will be the mean to discuss transport policies and solutions (best practices), and to share views about the future needs following a participatory approach involving governmental institutions, businesses, researchers, and citizens (i.e. the quadruple helix). The results will converge into eight action plans and pilot actions including innovative and sustainable solutions ranging from innovative public transport and on-demand responsive services using electric vehicles, to 'green' cycling routes network and integrated management systems of public transport and cars along highly congested corridors.

In so doing, TRIBUTE will promote transnational cooperation between public authorities and their transport entities, allowing for the creation of a transnational strategy devoted to policymakers and planners towards new mobility agendas for sustainable, integrated, and inclusive transport system in the AI Region.

# Systematica

## transform transport

Established in 1989, Systematica is a Milan-based transport planning and mobility engineering consultancy with subsidiary offices in Mumbai and New York.

Systematica operates at multiple scales - national, urban/metropolitan, and development-scale - and provides a wide array of integrated consultancy services in the transport and urban planning sectors, such as strategic advisory and due diligence for infrastructure investments; traffic analysis and management; mobility engineering in complex buildings and events venues with a focus on pedestrian flows; parking design; vertical transportation, and application of advanced mobility systems and technologies.

Committed to its mission to provide innovative, inclusive, and sustainable mobility solutions, Systematica launched Fondazione Transform Transport ETS in March 2022.

The non-profit research foundation is one of its kind in the transport planning and mobility engineering industry and currently oversees research initiatives, exploring how disruptive technologies, increasingly and rapidly influencing urban mobility, can have a positive impact on our cities, neighborhoods, and buildings. With its team of experts, Transform Transport aims at creating new paradigms to tackle complex mobility challenges.



CitiEU | CitiME provide services to transport planning departments, operators, and engineering companies around the world. We have been closely linked with Bentley products since their start, first as part of Citilabs and after the acquisition in 2019. We are involved with transport modelling projects in many regions where the use of Cube plays a significant role. CitiEU | CitiME are also resellers of TomTom® and intuVision® VA solutions.

CitiEU | CitiME offer:

- The best technical expertise one can get for modelling with Cube and Legion.
- A dedicated team that can help develop models and improve existing ones to make sure they meet the standards required for your city, region and project
- Training in Cube and Legion, on-site, online, often as part of ongoing projects
- We not only provide the software expertise but also help you utilise it better to improve your skills and your transport planning



MOBY X SOFTWARE LTD is a Cyprus-based start-up company founded by researchers in 2018.

Its main objective is to design transport-related software usually used by authorities for transport planning purposes, and by industry for market studies and investment planning.

Currently, MOBY X has two main products:

1. The personalised smartphone-based travel survey platform (the MobyApp)
2. An integrated spatial and transport planning software for new mobility services (the Harmony Model Suite; close to completion)

# Jacobs

**Challenging today.  
Reinventing tomorrow.**

**Sponsors of the Award:** For ‘The Paper Demonstrating the Most Innovative Use of Data’. The winner of the award receives a cash prize of EUR 350 or GBP 350.

## **Sponsor of the ETC 2023 Lanyard**

Our clients move people, goods, and freight over land, through the air, across the sea, underground, and even through mountains, and we help them achieve it.

Clients rely on us to be strategic and practical; to help them save money while being innovative; and to be environmentally sensitive and understanding of community concerns when delivering crucial infrastructure projects.

Our approach of establishing long-term relationships with our clients drives our ability to help them reach their goals, across all transport modes.

We bring value through cost-effective solutions and services ranging from transportation planning, design, engineering, and construction management to land development, environmental permitting, and support with innovative financing measures and public-private partnerships.

# Bentley®

## ***Advancing*** Infrastructure

Thousands of professionals around the world rely on Bentley's mobility modeling and analytics software to understand the urban, metropolitan, regional, and national movement of people. Bentley's mobility software (CUBE, Emme, Dynameq, LEGION and CityPhi) measures the impact of transportation policy, demographics, and urban geography on travel demand and transportation infrastructure.

Using Bentley's mobility digital twins our users can evaluate and forecast transportation system performance, reliability, and accessibility. From regions and cities to buildings and stations, from roads and public transit to new mobility, from travel demand to traffic and pedestrian simulation, Bentley mobility applications help to inform real-world decisions across planning, engineering, construction, and operations.



Co-funded by the  
European Union

**EIT Urban Mobility is an initiative of the European Institute of Innovation and Technology (EIT), a body of the European Union.**

**EIT Urban Mobility is a growing pan-European partnership bringing together businesses, education, research institutions and cities. Its aim is to facilitate and fund the collaboration between these players to create mobility solutions that will accelerate the transition towards more liveable urban spaces.**

**By fostering innovation and transformation, this initiative can improve people's quality of life, decarbonise mobility and make Europe's economy more competitive. EIT Urban Mobility aims to become the largest European initiative transforming urban mobility.**

# MIC HUB

MIC-HUB is an international team of planners, engineers, designers and consultants, working across every aspect of mobility and transportation. With stakeholder involvement at the heart of the process, we deliver innovative solutions that enhance mobility and access to transportation systems, while empowering communities and contributing to preserving the environment. With an extensive track record of international clients and projects of all scales and sizes, we deliver value to customers and society across the globe.

MIC-HUB was created with the purpose of addressing the climate crisis and the challenges posed by the increasing complexity of our work. We envision thriving cities with enhanced economic, social and environmental performances, where mobility becomes equitable, efficient, safe and climate responsive. Driven by purpose and curiosity at the intersection of mobility, design and technology, we are committed to making a positive difference toward a more sustainable and inclusive world: accessing places, regenerating the planet.

MIC-HUB stands at the intersection of Mobility Planning, Infrastructure Design, City Futures.



# ENIRISST

EN.I.R.I.S.S.T. is the Greek Research Infrastructure in the field of transport, shipping and logistics which provides an intelligent research & business platform which:

- (a) supports key economic activities of enterprises operating in the areas of research infrastructure interests;
- (b) collects, analyses & provides to researchers and users information & tools for national & international passenger and freight transport,
- (c) supports stakeholders in original research, investment projects and policies (academia, researchers, infrastructure managers, private & public companies, policy makers) and
- (d) creates a multidimensional institution of economic & research development for Greece, creating new and strengthening existing networks ensuring a continuous flow of knowledge and information.

EN.I.R.I.S.S.T. is not only related to a University or Department, but to 11 universities and research centres in Greece. EN.I.R.I.S.S.T. is funded by the Operational Program “Competitiveness, Entrepreneurship & Innovation”, with the co-financing of Greece and the European Union.



## **Session Sponsor: Green & Smart ports concept in the framework of the European Strategy for the Adriatic-Ionian Region**

The EUSAIR Facility Point Strategic Project has been conceived as an instrument to promote and facilitate the implementation of the EUSAIR. The main responsibilities are related to providing operational support to the governance structures of the EUSAIR.

The project is implemented and financed under the priority axis 4 of the INTERREG V B ADRION – Adriatic-Ionian Transnational Cooperation Programme 2014-2020.

For its operation, a total amount of 11.5 million EUR has been dedicated for the period from May 2016 to December 2022 and prolonged until 31 August 2023.



# Teralytics

Teralytics' mobility insights provide a transformative view of people's interactions with locations, routes and modes of transport. Our team applies sophisticated data science and domain expertise to shed light on people's journeys and factors impacting their mobility choices. Our customers include national railway operators (Deutsche Bahn, DSB); regional planning organisations (AMAT, NWL, NAH.SH), consultancies (TRT, TPS Pro, Intraplan, WSP), as well as cities around the world.

Teralytics powers decisions in transportation, public policy, tourism, media and retail. During the COVID-19 pandemic, we also partnered with the world's renowned health and research institutions, including Johns Hopkins University in the US and Robert Koch Institute in Germany, to shed light on the correlation between mobility and infection rates, enabling our partners to evaluate the effectiveness of lockdown policies.



WSP is a leading engineering professional services consulting firm which supports significant projects in both the built and natural environments. We provide engineering and design services to public and private sector clients in the transportation and infrastructure, property and buildings, earth and environment, power and energy, resources and industry sectors, as well as a strategic advisory offering.

We have more than 40 offices across the UK and Ireland. Our team of over 7,000 technical specialists and strategic advisers in the UK is part of a talented family of more than 55,000 global changemakers, transforming what's possible to build a smarter, greener future for all. Together, we deliver innovative solutions to solve complex problems for our clients and the communities we serve, meeting both the needs of today and addressing the challenges of tomorrow.

WSP takes pride in leading the way we collectively tackle the climate emergency and in October 2020 we announced our commitment to halve the carbon footprint of all designs and advice provided to clients by 2030, a first in the engineering consultancy sector. Having since aligned our carbon reduction targets with the SBTi's science-based Net-Zero Standard, we will achieve carbon neutrality in our UK operations in 2025. Globally, WSP has committed to achieving net zero emissions across its value chain by 2040.



**Sponsors of the Award**

For the 2023 ETC, Goudappel will sponsor an award for the best paper written for and presented in the Planning for Sustainable Land Use and Transport seminar. The winner of the award gets a cash prize of EUR 350 or GBP 350 and the award is administered by the Planning for Sustainable Land Use and Transport programme committee.

# Accent

In 1988 a group of planners and economists spotted the opportunity to bring statistical rigour to what they saw as a generally lacklustre and uncreative approach to delivering research. Through their involvement in transport strategy, at a time when there was growing pressure to close further railway lines, they'd seen that, if you asked what passengers needed to use the system and then responded to some of those needs, the railways could be kept open.

Today, Accent are a totally integrated, full-service agency. We pride ourselves on delivering tailor-made research programmes designed to answer those important questions our clients need answering. We've stayed in business for over 30 years by ensuring that our research solutions get to the heart of the issues we're exploring, and by delivering the in-depth insights that keep our clients coming back.

We specialise in behavioural change, branding, customer journeys, interactive communities, NPD, segmentation and trade-off analysis



The European Conference of Transport Research Institutes (ECTRI) is an international non-profit association that was officially founded in April 2003. It is the first attempt to unite the forces of the foremost multimodal transport research centres across Europe and to thereby promote the excellence of European transport research.

Today, it includes 29 major transport research institutes or universities from 20 European countries. Together, they account for more than 4,000 European scientific and research staff in the field of transport. ECTRI as the leading European research association for sustainable and multimodal mobility is committed to provide the scientifically based competence, knowledge and advice to move towards a green, safe, efficient, and inclusive transport for people and goods.