



## ETC 2020 – Sponsorship Packages

Organised by The Association of European Transport (AET), The European Transport Conference (ETC) celebrates its 48<sup>th</sup> anniversary this year, taking place at the Politecnico di Milano, Bovisa Campus, Milan, 09 - 11 September. The conference offers your organisation direct access to over 500 international transport practitioners and researchers. Simply select from the following options to increase your exposure at this event.

### Sponsorship and Promotional Opportunities

- |  |                       |
|--|-----------------------|
| • Exhibition Stand Pop Up x 2 plus single table for leaflets | £1000 plus vat        |
| • Conference Stream Sponsor                                  |                       |
| - 3 Seminar stream days                                      | £1500 plus vat        |
| • <b>Conference Bag</b>                                      | <b>£2500 plus vat</b> |
| • Conference Bag Insert                                      | £200 plus vat         |
| • Welcome Reception for First Time Delegates                 | £650 plus vat         |
| • <b>Conference Dinner Drinks Reception</b>                  | <b>£1000 plus vat</b> |
| • Conference Dinner  | £3500 plus vat        |
| • Lanyards and Badges  | £2000 plus vat        |
| • Award Sponsorship  | £1500 plus vat        |

Please note for opportunities most are non-inclusive of delegate attendance days; conference attendees must register separately to attend. In addition, we offer bespoke packages tailored to meet your specific marketing needs, allowing you to maximise your profile at this well-established conference.

For further information, please contact Sabrina Winter:

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## **Sponsorship / Promotional Details**

### **Exhibition Stand (table-top) - £1000 plus vat**

- Promotional stand for all 3 conference days
- Table with two chairs
- 1 x 3-day delegate conference place
- Logo and contact details listed on the “Sponsor Profiles” document distributed to all Participants
- Company overview on AET website

### **Conference Stream Sponsor - £2000 plus vat or £2500 plus vat including 2 Delegate Places**

- Signage inside and outside specific session room
  - Insert in conference bag
  - Company overview on AET website
  - Marketing email to full database promoting the stream being sponsored
  - Logo and contact details listed on the “Sponsor Profiles” document distributed to all Participants
- 3 Seminar stream days      £2000 plus vat  
Includes 1 x 3-day conference place  
Or
- 3 Seminar stream days      £2500 plus vat  
Includes 2 x 3-day conference place

## **CONFERENCE THEMES FOR 2020**

The Association is keen that the papers presented at the Conference address themes of relevance to the transport policy agenda in Europe and worldwide – from a research, policy or practice angle.

Some key themes that interest the organisers and Programme Committees are emerging:

- Autonomous vehicles – looking beyond the technology. What are the implications for accessibility, equity, traffic management, business models?
- Climate change
- Aviation
- Big data – its use in, and implications for, network resilience, control centres, cities, climate change, emissions, mobility as a service, smart cities
- System dynamics representation of complex systems in modelling without detailed data

### **Conference Bag - £2500 plus vat / booked by Aimsun**

- Received by all participants including all documents for their stay plus literature from Sponsors
- Exclusive branding alongside AET on the conference bag
- Logo on ETC website
- Option for conference bag insert
- Logo and contact details listed on the "Sponsor Profiles" document distributed to all Participants

### **Conference Bag Insert - £200 plus vat**

- Bag received by all participants including all documents for their stay plus literature from Sponsors
- 1 x insert in the conference bag up to A4.

### **Welcome Reception for First Time Delegates - / reserved**

- All first time delegates are invited to attend a networking drinks hour on the initial evening.
- 2 x places at the reception for your organisation's representatives
- Exclusive branding during the reception
- Company overview on AET website
- Logo and contact details listed on the "Sponsor Profiles" document distributed to all Participants
- Opportunity to make a small welcoming address at the reception
- Cost to cover, drinks, nibbles and venue hire if required

### **Conference Dinner Drinks Reception - £1000 plus vat / booked by Aimsun**

- An opportunity to network with speakers and delegates in a sociable and informal environment
- 2 x places at the reception for your organisation's representatives
- Opportunity to display a pop-up stand at the venue
- Company overview on AET website
- Logo and contact details listed on the "Sponsor Profiles" document distributed to all Participants
- Opportunity to make a small welcoming address at the reception

### **Conference Dinner - £3500 plus vat**

- An opportunity to network with speakers and delegates in a sociable and informal Environment
- 4 x places at the dinner for your organisation's representatives
- Opportunity to display a pop-up stand at the venue
- Company overview on AET website
- Logo and contact details listed on the "Sponsor Profiles" document distributed to all Participants
- Opportunity to make a small address at the dinner

### **Lanyards and Badges - £2000 plus vat / booked by Jacobs**

- All delegates will receive name badge and a lanyard that they will wear throughout the duration of the conference
- Logo on badge inserts
- Company overview on AET website
- Logo on lanyards

### **NEW for 2020:**

#### **Sponsorship of Awards - £1500 plus vat**

- Sponsorship of an award
- Branding during the conference dinner, pop-up stand and table for literature
- Company overview on AET website
- Logo and contact details listed on the “Sponsor Profiles” document distributed to all Participants

#### **Note:**

All fees shown are subject to VAT at 20%. Please add this to any payments. Non-UK VAT registered organisations must supply their VAT number to ensure their invoice is issued without VAT