



### **Data Programme Committee**

This new Programme Committee has been formed to reflect the growing importance of the collection and use of data in the planning of infrastructure and services. These are some areas of interest and relevance to ETC 2018:

- Data gathering to replace roadside interviews via mobile phones to build models;
- Airports are gathering it to understand more about their customers from the point of entry to their site to their departure;
- Authorities are using it to save on electricity in parts of cities;
- Buildings are using it to help their sustainability plans including car parking management;
- Cities are using it to adapt to traffic changes/ demographic changes and to assess construction effects etc.;
- Organisations are using data and AV to understand their effects on car parking in the future.

