



ETC 2021 Online – Sponsorship Packages

Please contact sabrina@tftp-training.co.uk /

Sabrina.winter@aetransport.org

Sponsorship and Promotional Opportunities

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|---|---------------|
| • Exhibition Stand | £500 plus vat |
| • Conference Stream Sponsor | £750 plus vat |
| • Conference Break Sponsor (per 5-minute video) | £450 plus vat |
| • Award Sponsorship | £650 plus vat |

Sponsorship / Promotional Details

Exhibition Stand - £500 plus vat

- Online promotional stand for all conference days.
- 1 full conference registration.
- Company overview on AET website
- Logo and contact details listed on the “Sponsor Profiles” document distributed as part of the registration pack and available on the website.
- Logo included on the registration and ETC 2021 holding /background page for presenters.
- Promotional Tweets via @EuTransportConference @AET_Transport #etc2021online.
- Included in a minimum of two conference related LinkedIn updates.
- Logo and presence within the conference App.

Conference Stream Sponsor

£750 plus vat

- Virtual signage inside and outside specific session room
- Company overview on AET website
- Marketing email to full database promoting the stream being sponsored.
- 2 full conference registrations.
- Logo and contact details listed on the “Sponsor Profiles” document distributed as part of

#etc2021 online draft

the registration pack and available on the website.

- Logo included on the registration and ETC 2021 holding /background page for presenters.
- Promotional Tweets via @EuTransportConference #etc2021online
- Included in a minimum of two conference related LinkedIn updates.
- Logo and presence within the conference App

Conference Break Sponsor (per 5-minute video / time slot)

£450 plus vat

- Opportunity to present a promotional video / quiz / interactive game.
- Company overview on AET website.
- 1 full conference registration.
- Logo and contact details listed on the “Sponsor Profiles” document distributed as part of the registration pack and available on the website
- Logo included on the registration and ETC 2021 holding /background page for presenters.
- Promotional Tweets via @EuTransportConference and @AET_Transport #etc2021online
- Logo and presence within the conference App

Sponsorship of an Award - £650 plus vat

- Sponsorship of an award
- Company overview on AET website.
- 1 full conference registration.
- Logo and contact details listed on the “Sponsor Profiles” document distributed as part of the registration pack and available on the website.
- Logo included on the registration and ETC 2021 holding /background page for presenters.
- Promotional Tweets via @EuTransportConference and @AET_transport #etc2021online
- Included in a minimum of two conference related LinkedIn updates.
- Logo and presence within the conference App.

Note:

All fees shown are subject to VAT at 20%. Please add this to any payments. Non-UK VAT registered organisations must supply their VAT number to ensure their invoice is issued without VAT.