



ETC 2022 Online – Sponsorship Packages

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Sponsorship and Promotional Opportunities

- Exhibition Stand £1000 plus vat
- Conference Stream Sponsor £2000 plus vat
- Award Sponsorship £750 plus vat

Sponsorship / Promotional Details

Exhibition Stand - £1000 plus vat

- Promotional stand for all conference days.
- 1 full conference registration.
- Company overview on AET website
- Logo and contact details listed on the “Sponsor Profiles” document distributed as part of the registration pack and available on the website.
- Promotional Tweets via @EuTransportConference @AET_Transport #etcMilan2022
- Included in a minimum of two conference related LinkedIn updates.
- Logo and presence within the conference App.

Conference Stream Sponsor

£2000 plus vat

- Signage inside and outside specific session room
- Company overview on AET website
- Marketing email to full database promoting the stream being sponsored.
- 2 full conference registrations.
- Logo and contact details listed on the “Sponsor Profiles” document distributed as part of

the registration pack and available on the website.

- Promotional Tweets via @EuTransportConference #etcMilan2022
- Included in a minimum of two conference related LinkedIn updates.
- Logo and presence within the conference App

Sponsorship of an Award - £750 plus vat

- Sponsorship of an award
- Company overview on AET website.
- 1 full conference registration.
- Logo and contact details listed on the "Sponsor Profiles" document distributed as part of the registration pack and available on the website.
- Promotional Tweets via @EuTransportConference and @AET_transport #etcMilan2022
- Included in a minimum of two conference related LinkedIn updates.
- Logo and presence within the conference App.

Note:

All fees shown are subject to VAT at 20%. Please add this to any payments. Non-UK VAT registered organisations must supply their VAT number to ensure their invoice is issued without VAT.