



ETC 2020 Online – Sponsorship Packages

Sponsorship and Promotional Opportunities

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|---|---------------|
| • Exhibition Stand | £500 plus vat |
| • Conference Stream Sponsor | £750 plus vat |
| • Conference Break Sponsor (per 5 minute video) | £450 plus vat |
| • Award Sponsorship | £400 plus vat |

Sponsorship / Promotional Details

Exhibition Stand - £500 plus vat

- Online promotional stand for all 3 conference days
- 1 x 3-day delegate conference registrations
- Company overview on AET website
- Logo and contact details listed on the “Sponsor Profiles” document distributed as part of the registration pack and available on the website
- Logo included on the registration and ETC 2020 holding /background page for presenters
- Promotional Tweets via @EuTransportConference #etc2020online
- Logo and presence within the conference App

Conference Stream Sponsor

£750 plus vat

- Virtual signage inside and outside specific session room
- Company overview on AET website
- Marketing email to full database promoting the stream being sponsored
- 2 x 3-day delegate conference registrations
- Logo and contact details listed on the “Sponsor Profiles” document distributed as part of the registration pack and available on the website
- Logo included on the registration and ETC 2020 holding /background page for presenters
- Promotional Tweets via @EuTransportConference #etc2020online
- Logo and presence within the conference App

#etc2020online draft ratecard

**Conference Break Sponsor (per 5 minute video / time slot)
£450 plus vat**

- Opportunity to present a promotional video / quiz / interactive game
- Company overview on AET website
- 1 x 3-day delegate conference registration
- Logo and contact details listed on the “Sponsor Profiles” document distributed as part of the registration pack and available on the website
- Logo included on the registration and ETC 2020 holding /background page for presenters
- Promotional Tweets via @EuTransportConference #etc2020online
- Logo and presence within the conference App

Sponsorship of Awards - £400 plus vat

- Sponsorship of an award
- Company overview on AET website
- 1 x 3-day delegate conference registration
- Logo and contact details listed on the “Sponsor Profiles” document distributed as part of the registration pack and available on the website
- Logo included on the registration and ETC 2020 holding /background page for presenters
- Promotional Tweets via @EuTransportConference #etc2020online
- Logo and presence within the conference App

Note:

All fees shown are subject to VAT at 20%. Please add this to any payments. Non-UK VAT registered organisations must supply their VAT number to ensure their invoice is issued without VAT